



FOR IMMEDIATE RELEASE

R&R Lotion Bolsters Production to Support America's Essential Workers During Ongoing COVID-19 Crisis

SCOTTSDALE, AZ MAY 1, 2020 - As the country continues grappling with the COVID-19 pandemic, R&R Lotion, a leading manufacturer of skincare and sanitizing products, is stepping up efforts to meet the increasing demand for sanitization supplies nationwide.

The company has amplified the production of its critically needed I.C. Sanitizing Cream and I.C. Foaming Hand Sanitizer, two vital products that have proved instrumental in minimizing the spread of the virus. R&R Lotion has maintained an unwavering commitment to providing these essential sanitizing products to hospitals, grocery stores, government agencies, municipalities, and countless workers across the nation who remain on the frontlines of this health crisis.

"We've made significant strides to bolster our production capabilities, working around the clock and using creative partnerships with suppliers to keep pace with the escalating demand," said Fletcher Rich, CEO of R&R Lotion. "We recognize the immense responsibility we hold during this time, and we're proud to rise to the occasion, ensuring these life-saving products reach those who need them most."

The company has implemented a range of strategies to meet these goals, including expanding hours of operation to 24/7 and forging alliances with other organizations to secure additional resources. Thanks to these concerted efforts, R&R Lotion has effectively doubled its production capacity since the onset of the pandemic.

As the virus continues to impact communities across the nation, R&R Lotion remains committed to doing its part to mitigate its effects. They have emphasized the importance of maintaining a high level of health and safety standards, not just for front-line workers, but for all Americans.

"The bravery and determination of all frontline and essential workers inspire us daily. To these heroes, we extend our deepest gratitude. Your resilience fuels our own, and we are here to support you in every possible way during these challenging times," added the spokesperson.

Through its ongoing efforts, R&R Lotion is reinforcing its longstanding commitment to safeguarding public health, expressing heartfelt concern for the well-being of all Americans, and a fierce pride in contributing to the national fight against the virus.

"We're deeply committed to supporting our communities, and it's through this shared sense of purpose that we'll navigate this crisis. While it's a challenge like none other, it's also an opportunity to come together, step up, and show what we're capable of as a nation," the spokesperson continued.

As the pandemic persists, R&R Lotion remains poised to continue its support for essential workers, promising to ramp up efforts even further should the need arise. It's a testament to the company's unwavering dedication to ensuring a healthier, safer America for all.

About R&R Lotion:

R&R Lotion is a renowned American company specializing in the production of safe, effective skincare and sanitizing products. With a focus on innovative solutions and a commitment to quality, R&R Lotion aims to improve the health and well-being of individuals across the nation. Its current efforts reflect this dedication and its enduring commitment to public safety and health.

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