

## FOR IMMEDIATE RELEASE

## R&R Lotion Debuts I.C. Waterless Hand Cleaner - Ultimate Solution for Outdoor Workers

SCOTTSDALE, AZ, JULY 1, 2019 — R&R Lotion, a trusted name in industrial skin care, is excited to announce the launch of its newest addition to the Industry Care (I.C.) line - - the I.C. Waterless Hand Cleaner. As part of our dedication to developing innovative solutions in our FDA and EPA registered facility, we're addressing the pressing need for health and hygiene solutions tailored for outdoor workers who often lack access to water.

Our I.C. Waterless Hand Cleaner, a no-rinse formula, provides a practical and effective solution to hand hygiene in demanding outdoor environments. The product features Benzalkonium Chloride, an active ingredient known for its strong antibacterial properties. This cleaner not only helps to remove dirt and sanitize hands but also incorporates vitamins, botanicals, and succulents designed to repair and condition the skin.

Outdoor work can be messy, but with the I.C. Waterless Hand Cleaner, professionals can effectively remove, sanitize, and condition their hands without needing water. A notable feature of our formula is the gentle pumice that aids in exfoliating the skin, effectively removing lingering grime. The cleaner effortlessly towels off grease and oils, ensuring workers can maintain cleanliness and hygiene, regardless of their environment. The formula provides immediate, long-lasting protection and care, allowing workers to carry out their essential duties with confidence in their health and cleanliness.

The I.C. Waterless Hand Cleaner is designed to be user-friendly, with its efficient application providing quick and lasting results. Our goal is to provide workers with practical, effective solutions, and this cleaner is a significant step towards realizing that ambition.

We invite outdoor professionals across the country to try our new I.C. Waterless Hand Cleaner. Discover a new level of convenience and hygiene, made possible by R&R Lotion's dedication to your health and safety.

The I.C. Waterless Hand Cleaner is available for purchase nationwide starting today.

For more information, please visit our website at www.rrlotion.com or contact your local sales representative.

## **About R&R Lotion**

R&R Lotion is a Scottsdale, Arizona-based skin care company, recognized for its commitment to producing innovative products in an FDA and EPA registered facility. Through the Industry Care (I.C.) line, R&R Lotion provides practical, high-quality solutions tailored to meet the unique needs of the workforce in various industries. Beyond its innovative manufacturing, R&R Lotion showcases its commitment by conducting enlightening seminars addressing key concerns like skin cancer and diseases transmitted by insects that impact the worker community.

Press Contact: Fletcher Rich Fletch@rrlotion.com 480-443-9255