



FOR IMMEDIATE RELEASE

R&R Lotion Introduces I.C. Itch and Pain Relief - Advanced Relief for Minor Skin Irritations

SCOTTSDALE, AZ, JUNE 2019 — R&R Lotion, a trusted name in industrial skin care, is excited to announce the launch of its newest addition to the Industry Care (I.C.) line - I.C. Itch and Pain Relief. Produced in our FDA and EPA registered facility, R&R Lotion is devoted to the creation of innovative products designed to address common health concerns of professionals frequently exposed to outdoor environments.

Our I.C. Itch and Pain Relief, a roll-on stick, is a convenient solution for the discomfort caused by minor bee stings, insect bites, cuts, scrapes, burns, and sunburns. Its unique formulation includes Diphenhydramine HCL and Zinc Acetate, active ingredients renowned for their remarkable anti-itch and skin-protective properties. This product exemplifies our commitment to developing practical, high-quality solutions that cater to the unique challenges faced by outdoor professionals.

Such skin irritations, though minor, can cause significant discomfort, affecting the wellbeing and productivity of workers. The I.C. Itch and Pain Relief, created for rapid and lasting relief, empowers professionals to continue their crucial tasks without the persistent distraction of skin irritation.

The I.C. Itch and Pain Relief features an easy-to-use roll-on design, facilitating quick application and immediate comfort. Its non-greasy formula absorbs rapidly, offering a protective barrier against discomfort from minor skin irritations. With the mission to provide professionals with practical, user-friendly solutions, the I.C. Itch and Pain Relief is our newest contribution towards achieving this goal.

We invite professionals nationwide to experience our new I.C. Itch and Pain Relief. Discover a new standard of comfort and protection, underscored by R&R Lotion's commitment to your health and safety.

The I.C. Itch and Pain Relief is available for purchase nationwide starting today.

For more information, please visit our website at www.rrlotion.com or contact your local sales representative.

About R&R Lotion

R&R Lotion is a Scottsdale, Arizona-based skin care company, recognized for its commitment to producing innovative products in an FDA and EPA registered facility. Through the Industry Care (I.C.) line, R&R Lotion provides practical, high-quality solutions tailored to meet the unique needs of the workforce in various industries. Beyond its innovative manufacturing, R&R Lotion showcases its commitment by conducting enlightening seminars addressing key concerns like skin cancer and diseases transmitted by insects that impact the worker community.

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