



FOR IMMEDIATE RELEASE

## **R&R Lotion Launches I.C. Ivy Cleanse - Comprehensive Protection for Outdoor Professionals**

SCOTTSDALE, AZ, MAY 1, 2021 — R&R Lotion, a frontrunner in industry-standard skin care solutions, is proud to introduce the newest member of its Industry Care (I.C.) line - I.C. Ivy Cleanse. Operating from our FDA and EPA registered facility, R&R Lotion is committed to creating innovative products that address pertinent health concerns, with a special focus on professionals who encounter unique challenges in their outdoor work environment.

Our newly formulated I.C. Ivy Cleanse is born out of our dedication to delivering practical solutions uniquely suited to the needs of the professional community. Outdoor professionals, including those in landscaping maintenance, construction, utilities, emergency services, and municipalities, often face exposure to plants like poison ivy, which can cause uncomfortable, persistent rashes. With our I.C. Ivy Cleanse, we aim to provide them with an easy-to-use, effective solution that offers protection from the skin irritations posed by poison ivy, oak, and sumac.

Exposure to poison ivy and similar plants can cause more than just discomfort. They can lead to skin conditions that affect a worker's wellbeing and productivity. Our Ivy Cleanse, designed to offer thorough, long-lasting protection, helps these professionals focus on their important tasks without the added stress of skin irritations.

The I.C. Ivy Cleanse is conveniently packaged, providing swift and efficient application. Its gentle yet effective formula provides immediate relief, offering professionals a practical, user-friendly solution to address and prevent discomfort from poison ivy exposure.

We invite outdoor professionals nationwide to experience our new I.C. Ivy Cleanse. Experience a new level of protection and relief, made possible by R&R Lotion's unwavering commitment to your health and safety.

The I.C. Ivy Cleanse is available for purchase nationwide starting today.

For more information, please visit our website at [www.rrlotion.com](http://www.rrlotion.com) or contact your local sales representative.

### **About R&R Lotion**

R&R Lotion is a Scottsdale, Arizona-based skin care company, recognized for its commitment to producing innovative products in an FDA and EPA registered facility. Through the Industry Care (I.C.) line, R&R Lotion provides practical, high-quality solutions tailored to meet the unique needs of the workforce in various industries. Beyond its innovative manufacturing, R&R Lotion showcases its commitment by conducting enlightening seminars addressing key concerns like skin cancer and diseases transmitted by insects that impact the worker community.

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