



FOR IMMEDIATE RELEASE

R&R Lotion Launches I.C. Ivy Relief - Innovative Solution for Poison Ivy Rashes

SCOTTSDALE, AZ, JULY 1, 2021 — R&R Lotion, a trusted provider of industrial skin care solutions, is excited to announce a groundbreaking addition to its Industry Care (I.C.) line - I.C. Ivy Relief. Operating from our FDA and EPA registered facility, R&R Lotion is committed to creating innovative products that address pertinent health concerns, with a special focus on professionals who encounter unique challenges in their outdoor work environment.

The I.C. Ivy Relief, a roll-on stick, is the answer to the discomfort caused by poison ivy, oak, and sumac rashes. Its unique formulation features Diphenhydramine HCL and Zinc Acetate, active ingredients known for their exceptional anti-itch and skin protective properties. This blend is the outcome of our determination to offer practical, high-quality solutions specific to the requirements of outdoor professionals who are regularly exposed to these harmful plants.

Poison ivy rashes can cause significant distress, affecting both the wellbeing and productivity of workers. Our I.C. Ivy Relief, designed for immediate and lasting relief, ensures that outdoor professionals can carry on their crucial tasks without the constant distraction of skin irritation.

The I.C. Ivy Relief's easy-to-use roll-on design allows for quick application and immediate comfort. The non-greasy formula absorbs rapidly, leaving a protective barrier against the uncomfortable symptoms of poison ivy rashes. It is our mission to provide professionals with practical, user-friendly solutions, and the I.C. Ivy Relief is our newest contribution to this objective.

We invite outdoor professionals nationwide to try our new I.C. Ivy Relief. Experience a new standard of comfort and protection, made possible by R&R Lotion's commitment to your health and safety.

The I.C. Ivy Relief is available for purchase nationwide starting today.

For more information, please visit our website at www.rrlotion.com or contact your local sales representative.

About R&R Lotion

R&R Lotion is a Scottsdale, Arizona-based skin care company, recognized for its commitment to producing innovative products in an FDA and EPA registered facility. Through the Industry Care (I.C.) line, R&R Lotion provides practical, high-quality solutions tailored to meet the unique needs of the workforce in various industries. Beyond its innovative manufacturing, R&R Lotion showcases its commitment by conducting enlightening seminars addressing key concerns like skin cancer and diseases transmitted by insects that impact the worker community.

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