



FOR IMMEDIATE RELEASE

R&R Lotion's New I.C. Insect Repellent Wipes - Tailored Protection for Outdoor Workers

SCOTTSDALE, AZ, AUGUST 1, 2023 — R&R Lotion, a leading provider of industry-standard skin care solutions, is thrilled to announce the latest addition to its Industry Care (I.C.) line - the I.C. Insect Repellent Wipes. As an FDA and EPA registered facility, R&R Lotion continues to develop innovative products that address pressing health concerns, this time focusing on outdoor workers who face a unique set of challenges.

These specially formulated wipes are a product of our dedication to developing practical solutions tailored to the specific needs of the workforce. Workers in outdoor maintenance, construction, utilities, emergency services, and municipalities often spend long hours outdoors. With our I.C. Insect Repellent Wipes, we aim to provide them with a simple, effective solution that protects them from the health risks posed by insects.

Insect bites can be more than just an inconvenience. They can also transmit serious diseases, such as the Zika virus, West Nile virus, and Lyme disease. These illnesses pose significant risks to outdoor workers, disrupting their wellbeing and productivity. Our wipes, designed to offer reliable, long-lasting protection, allow these workers to focus on their important tasks without worry.

The I.C. Insect Repellent Wipes are conveniently packaged in individual sachets, providing quick and efficient application. Their non-greasy formula dries quickly, giving users immediate, lasting protection against a wide range of insects. Our goal is to provide workers with practical, user-friendly solutions, and these wipes are our latest contribution towards that goal.

We invite outdoor workers across the nation to try our new I.C. Insect Repellent Wipes. Experience a new level of protection and practicality in the field, made possible by R&R Lotion's commitment to your health and safety.

The I.C. Insect Repellent Wipes are available for purchase nationwide starting today.

For more information, please visit our website at www.rrlotion.com or contact your local sales representative.

About R&R Lotion

R&R Lotion is a Scottsdale, Arizona-based skin care company, recognized for its commitment to producing innovative products in an FDA and EPA registered facility. Through the Industry Care (I.C.) line, R&R Lotion provides practical, high-quality solutions tailored to meet the unique needs of the workforce in various industries. Beyond its innovative manufacturing, R&R Lotion showcases its commitment by conducting enlightening seminars addressing key concerns like skin cancer and diseases transmitted by insects that impact the worker community.

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